



# **AB 617 Video Series Overview**

Amaya Hernandez  
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# About Me

- Amaya Hernandez
- SoCal native
- Air Resources Engineer at CARB in OCAP
- Video Series Lead
- Enjoy crocheting, good food, my pets, and time with friends and family



# Video Series Overview

- Produce a ~5-minute video showcasing community stories within the Community Air Protection Program
- The series will produce a video for one community per air district
  - Highlighting the diversity across California's communities and in the air quality/health challenges faced
- This could be the successes, challenges, lessons learned, and/or goals of your community



*Imperial CSC members  
at groundbreaking event*

# Your Video

- Opportunity to tell YOUR story
- Guiding questions (take what resonates and leave the rest behind):
  - What was your experience prior to AB 617, and what led you here?
  - What air quality challenges and health impacts are present in your community?
  - What are the values of your community, and what makes you proud to be a part of it?
  - What has your experience been participating as a CSC member?
  - What strategies have been implemented to improve the air and health in your community that you are most proud of?
  - What are the goals and next steps for your community?

# Example Clip: Imperial County



# Filming Information

- CARB's communication team will come out for filming opportunities
- Filming could take place at CSC meetings, community events, in front of sources of pollution concern, and other places where strategies/actions are being implemented wherever possible (with consent)
- Please let me know of filming opportunities available or that you would like to set up
- With your guidance and approval, footage will be compiled and edited into ~5-minute video by CARB staff

# Questions and Discussion

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What would you like highlighted in your video?

How can we shape the video to best meet your community's needs?